

PRESS RELEASE

Green Globe Certification Awarded to Valsana Hotel in Switzerland

Green Globe has awarded Valsana Hotel its inaugural certification with the property receiving an outstanding high compliance score of 93%.

(Arosa, 18 November 2020) The brand new Valsana Hotel sits at the entrance of the Swiss village of Arosa bordering the forest, flanked by a lake and surrounded by beautiful panoramic views of the mountains. The architecture and interior design are an interpretation of the forest and surrounding nature while the latest technological innovations are utilized to minimise the hotel's impact on the environment.

Michael & Stephanie Lehnort, General Managers at Valsana said, "Sustainability is a huge part of our daily business at Valsana Hotel – we are always looking for sustainable product-alternatives and options to further improve. The Green Globe Certification is a big and important step in the process, and we are now even keener to work hard and find ways to further protect the beautiful environment we live in."

Sustainable Architecture & Interior Design

The hotel was built with sustainable technologies and materials. Materials, such as wood, from the "old" Valsana buildings were used in construction of new buildings. Valsana lies on the edge of the Arosa forest with untouched natural meadows instead of lawn surrounding the property plus its very own apiary that produces honey and promotes biodiversity.

High Tech Energy Solutions

Innovative sustainable approaches stand out at this alpine retreat. Valsana uses 100% renewable energy with electricity generated from hydropower. There is no reliance on fossil fuels during colder periods as an ice battery along with several geothermal probes utilize heat recovery processes to create warmth. Furthermore, 100% LED lighting is installed throughout the property and all windows are triple glazed and covered partially with window film to provide improved insulation.

Water saving measures have also been implemented with aerators fitted on all taps to conserve the consumption of potable water. In addition, green areas are irrigated via a drip system and only hardy plants that can withstand seasonal changes are grown in the gardens.

VALSANA

Valsana Green Team

The Valsana Green Team has been created comprised of staff members representing individual departments. The Team meets once a week to discuss options and ideas that will further improve daily business operations and foster responsible behaviour in terms of the implementation of sustainability practices and future green initiatives.

About Green Globe Certification

Green Globe is the worldwide sustainability system based on internationally accepted criteria for sustainable operation and management of travel and tourism businesses. Operating under a worldwide license, Green Globe is based in California, USA and is represented in over 83 countries. Green Globe is an Affiliate Member of the United Nations World Tourism Organization (UNWTO). For information, please visit www.greenglobe.com.

Valsana Hotel & Apartments Arosa – beautifully simple

Luxury where it makes sense - otherwise things are relaxed at the new Valsana. The rooms and apartments exude natural warmth and are furnished with selected pieces of furniture, a small second-hand library, and a vintage record player, a perfect counterpoint to the technology and high-tech solutions available to guests in front of and behind the scenes of the new Valsana Hotel & Apartments. State-of-the-art innovations mean that the ecological footprint is as small as possible: an “ice battery” provides the whole building with heat produced using geothermal probes and heat recovery. The expansive spa facilities include a relaxation pool, a sauna area, and a fitness studio with an unobstructed view of the natural beauty of Arosa. Guests can feel at home in Restaurant Twist, the hotel's centrepiece. Just like at home, “Arosa's living room” is not subject to strict rules: the atmosphere is relaxed and comfortable, and the menu is natural and contemporary. In addition to the wide range of possible combinations, great value is placed on the inclusion of seasonal and regional food, paired with exquisite Swiss wines. With its weekly film night and variety of live acts and DJs, the Valsana represents an ideal retreat in the midst of the mountains of Arosa with an extremely surprising claim to culture, culinary delights and wellness. You can find additional information at www.valsana.ch.

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