



CARLTON HOTEL
ST. MORITZ

PRESS RELEASE

Max Herzog to become new Culinary Director of the Carlton Hotel St. Moritz

From 1 August 2020, Max Herzog will take on the role of Culinary Director of the Carlton Hotel St. Moritz. In this newly created position, he will be responsible for the culinary concept of the five-star superior hotel.

St. Moritz (25 June 2020). Max Herzog will join the Carlton Hotel St. Moritz team from August 2020. After working in various positions in Germany, where he completed his further training to become a Head Chef in 2015, the now 30-year-old moved to Switzerland. He has worked as an Executive Sous Chef in the Grand Hotel des Bains Kempinski St. Moritz and in the Swiss Deluxe Hotels Suvretta House, which is also in St. Moritz, and Park Gstaad.

“My team and I are delighted to be able to welcome Max Herzog to the Carlton. After an intensive and extremely thorough selection process, we are convinced that we have found the right person for this role in Mr Herzog as his cuisine corresponds to our values. Furthermore, as a person, he is a perfect match for the vision of the Tschuggen Hotel Group and will allow our guests to experience conscious enjoyment for themselves”, explains Philippe Clarinval, General Manager of the Carlton.

As Culinary Director, Max Herzog will be responsible for the concept and further development of the hotel's F&B outlets. The goal is to adapt the offer even more closely to the desires and needs of guests. In addition to the Restaurant Romanoff on the historic Bel Etage of the five-star hotel, Max Herzog will also be in charge of snacks and dishes on offer in the Carlton Bar, room service, and the sun terrace.

Additional Information:

carlton-stmoritz.ch/en



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Carlton Hotel St. Moritz

After undergoing comprehensive renovation work lasting 18 months, the Carlton Hotel reopened its doors in 2007. With its prominent position at an altitude of almost 2,000 metres above sea level, sweeping views over Lake St. Moritz and 60 suites designed by Carlo Rampazzi, the Carlton St. Moritz is one of the most stunning hotels in Switzerland. Guests are treated to culinary surprises and exquisite fare in both the Carlton Hotel's restaurants, the Romanoff and the Da Vittorio - St. Moritz (2 Michelin stars, 18 GaultMillau points). Covering 1,200 square metres, the Carlton's spa is spread across three floors and boasts an indoor and outdoor pool, a spacious spa area and the luxuriously appointed treatment rooms offering personal well-being.

Further information is available at carlton-stmoritz.ch/en.

Tschuggen Hotel Group

For more than 30 years, the private Tschuggen Hotel Group has stood for heartfelt hospitality, award-winning cuisine, top-quality wellness pleasure and breathtaking views. With exclusive offers and unobtrusive luxury service, the family-run hotels offer guests holiday experiences of the very highest level. In addition to the Tschuggen Grand Hotel Arosa, Carlton Hotel St. Moritz and Hotel Eden Roc Ascona five-star hotels, the Albergo Carcani in Ascona (three stars) is also part of the group. The Valsana Hotel & Appartements (four stars) in Arosa, which already belonged to the group, reopened its doors in December 2017 after being completely rebuilt and is seen one of the most modern hotels in Switzerland with its striking architecture and an "ice battery" which produces heat and energy.

Further information is available at tschuggenhotelgroup.ch/en.

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