



PRESS RELEASE

Hotel Eden Roc Unveils New Rooms and Suites for Summer

Hotel Eden Roc Ascona continues to invest in larger suites for longer stays, reopening for Spring with 20 new rooms and suites overlooking Lake Maggiore.

Ascona, (7 April, 2021). Located on the shores of Lake Maggiore in the southern-most tip of Switzerland, Hotel Eden Roc unveils a new series of Junior and Superior Suites for the summer season, capturing the Mediterranean spirit and overlooking the magnificent lake views.

Each of the suites has been designed to capture the Lake setting, with large south-facing terraces and wide windows filling the open-plan suites with light. Wooden floors add a touch of warmth, complementing the pop of colour injected by Swiss interior designer, Carlo Rampazzi whose signature style is present throughout the hotel. Large, light-flooded bathrooms with free-standing bathtubs have also been arranged to maximise the surrounding landscape and scenic views.

Ensuring guests feel their best and refreshed during their stay at Hotel Eden Roc, and in keeping with Tschuggen Hotel Group's philosophy and commitment to sustainability, each room is adorned with Elky beds made with 100% natural materials and specially configured to guarantee a restful night's sleep.

Meeting the desire for more space for longer holidays, the new Comfort Suites also have a second separate living area with sofa beds for larger family escapes.

Director Simon Spiller and his team are pleased to welcome guests back ahead of the summer season, "The spring awakening here in Ticino begins earlier than elsewhere. Everything is just blossoming anew, including our house in the middle of the Garden of Eden on the shores of Lake Maggiore. Combined with our proven protection concept, the new rooms and suites will delight with their unmistakable and spacious living feeling."



Hotel Eden Roc - A small paradise with Mediterranean charm. Absolute tranquillity, situated directly on the shores of Lake Maggiore, a private bathing beach, the extensive Panorama jetty with its own marina, 95 elegant guest rooms and suites in colourful design, four excellent, exceptional restaurants and a veritable Garden of Eden - these are the "paradise" components of the Eden Roc in Ascona. Then there is the 2000 m2 spa and the wide range of activities offered by the hotel's own water sports school. Thanks to these advantages, the Hotel Eden Roc is one of the most awarded holiday hotels in Switzerland.

Further information: www.edenroc.ch/en.

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