



TSCHUGGEN GRAND HOTEL
AROSA

PRESS RELEASE

Private Mountain – HEAD into the season:

To start the winter season, the Tschuggen Grand Hotel is renting the ski resort of Arosa exclusively for its guests.

Arosa (10.10.2018) On Friday, 30 November 2018, the ski resort of Arosa will be available exclusively to guests of the Tschuggen Grand Hotel for the whole day. For the first time this year, the sports goods manufacturer HEAD is coming on board as a partner of the traditional “Private Mountain” event. In addition to live music and culinary delights, there will be a ski race with former world champion Didier Cuche.

On Friday, 30 November 2018, the Tschuggen Grand Hotel in Arosa will celebrate the start of the winter season with the “Private Mountain – HEAD into the season” event, where guests of the five-star superior hotel can enjoy a whole day of exclusive access to the ski resort's slopes around the Aroser Hörnli and Weisshorn mountains (depending on snow conditions). On the following day, the Aroser Bergbahnen cable cars will officially start their winter season.

Ski race with world champion Didier Cuche

Although this year will see the ninth consecutive “Private Mountain” event, this is the first time that the sports good manufacturer HEAD will be on board as a partner. Guests can look forward to untouched slopes and a great deal of entertainment on the mountain. If you are still looking for the right skis, you will be able to obtain professional advice and try out various models. A further highlight consists of the ski race with former world skiing champion Didier Cuche, who will be there as a brand ambassador. As a reward, there will be a barbecue at an altitude of 2000 metres with pulled pork burgers, Champagne and mulled wine, accompanied by music by local DJ Gigi. The programme will continue in the evening at the Tschuggen Grand Hotel with a dinner followed by live music by the British cover band “The Beat Factor”. On the following day, guests can relax in the 5000 m² of the “Tschuggen Bergoase” spa.

The “Private Mountain” special at the Tschuggen Grand Hotel costs from CHF 775 per person for two nights or from CHF 1110 per person for three nights. Day guests pay CHF 300,



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including lunch and Champagne. In the event of insufficient snow, the hotel has prepared an exciting alternative programme of activities.

The “Private Mountain” special is valid from 29 November to 2 December 2018. Visit tschuggen.ch for further information and reservations or phone the Tschuggen Grand Hotel on +41 81 378 99 99.

**Tschuggen Grand Hotel –
Life style à la Tschuggen**

The Karl-Heinz Kipp family purchased the Tschuggen Grand Hotel in 1980 and still owns it to this day. The five-star hotel's 128 rooms and suites boast a luxurious, upmarket interior and a one-of-a-kind view of the Arosa mountain landscape. Built under the direction of top architect Mario Botta, the 5,000 m² mountain oasis offers four floors of top-quality wellness. The five-star location is the only hotel in Switzerland to offer its own mountain railway, which transports guests to the Arosa mountain landscape in just a few minutes. You can find additional information at tschuggen.ch.

**About Tschuggen Hotel Group –
exclusive getaways at the most beautiful locations in Switzerland**

The private Tschuggen Hotel Group has been committed to providing exceptional hospitality, award-winning cuisine, luxurious spa experiences and breath taking views in some of Switzerland's most beautiful spots for over 30 years. With their exclusive offers and discreet service, the family-owned five-star hotels offer guests superior luxury holiday experiences. The hotels of Tschuggen Hotel Group AG are the Tschuggen Grand Hotel Arosa, the Carlton Hotel St. Moritz, the Hotel Eden Roc in Ascona and the Albergo Carcani in Ascona (three stars). The Hotel Valsana opened its doors in Winter 2017 as an attractive eye-catcher at the entrance to Arosa. Further information can be found at tschuggenhotelgroup.ch

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