



CARLTON HOTEL
ST. MORITZ

PRESS RELEASE

Carlton Hotel St. Moritz Wins Forbes Travel Guide 2019 Star Award

St. Moritz (February 22, 2019) – The Carlton Hotel St. Moritz has been named a Forbes Travel Guide 2019 Star Award Winner. It was awarded five stars in the new Swiss Alps category. For the first time, the list of the world's best hotels, restaurants and spas has been expanded to include the Swiss Alps as an independent destination, and the Carlton Hotel St. Moritz has received the highest rating.

"We are thrilled that the Carlton has been awarded the maximum mark by Forbes Travel Guide," says Hotel Director Philippe D. Clarinval. "The award is a great recognition of the performance of our team, which has met the very high bar set by Forbes."

The Forbes Travel Guide judges consist of experienced travel professionals who independently visit luxury hotels, restaurants and spas worldwide and rate each based on established criteria. In addition to the Carlton Hotel St. Moritz, two other hotels in the new Swiss Alps destination received a five-star rating: The Alpina Gstaad and The Chedi Andermatt.

The excellent rating, which is regarded as an international seal of approval, praises the personal service at the Carlton Hotel St. Moritz. Each guest has a private concierge, an outdoor butler organizes bespoke experiences, and a 24-hour private limousine service is available, among other exclusive amenities.

Additional Information:

carlton-stmoritz.ch/en

www.forbestravelguide.com



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Carlton Hotel St. Moritz

The all-suite Carlton Hotel St. Moritz originally opened in 1913 and was completely redesigned in 2007 by renowned Swiss architect and designer Carlo Rampazzi. Today, the hotel is considered one of the most exclusive hotels in Switzerland. "We want to offer our guests an experience of a special kind - an escape from everyday life and change of scenery," explains hotel director Philippe Clarinval, who took over the house in September 2017. "Our aim is for guests to enjoy the hotel's grandeur. They should feel like they are in a castle!" The Carlton has succeeded in creating an ambience with historical and modern elements that, in addition to first-class service, leave guests feeling as if they are in a world of glitz and glamor. For further details, see www.carlton-stmoritz.ch.

About Tschuggen Hotel Group - Exclusive Holidays in Beautiful Swiss Destinations

For more than 30 years, the privately owned Tschuggen Hotel Group has offered vibrant hospitality, award-winning cuisine, outstanding spa pleasures and breathtaking views. Its family-run, five-star hotels offer guests exclusive arrangements and an unobtrusive, luxurious service for the very finest vacation experience. The Tschuggen Hotel Group includes the Tschuggen Grand Hotel in Arosa, the Carlton Hotel in St. Moritz and the Hotel Eden Roc and the Albergo Carcani in Ascona. The Valsana Hotel & Appartements, which previously belonged to the group, was re-opened in December 2017 in Arosa and became recognized for its unusual architecture and ice battery technology. For further details, see <http://tschuggenhotelgroup.ch/en>

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